

# Bespoke Investment Group's U.S. ETF Family Tree

S&P 500	SPY	Wilshire 5,000	TMW	Nasdaq	QQQQ	NYSE Composite	NYC	Dow 30	DIA	US Total Market	IYY
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## Sectors and Groups

Financials	Energy	Cons. Cyclicals	Technology	Health Care
XLF	XLE	XLV	XLK	XLV
Banking KBE	Clean PBW	Retail RTH	Broadband BDH	Biotech IBB, BBH
Cap Mkts KCE	Expl & Prod PXE	Media PBS	Electronics PHW	Providers IHF
Services IYG, IAI	Oil & Gas IEO	Leisure PEJ	Internet HHH	Equipment IHI
Insurance KIE	Equip & Svc XES	Services IYC	Networking IGN	Pharmas PPH
Preferreds PGF	Exploration XOP	Hmbuilders XHB	Semis SMH	
Real Estate IYR, ICF	Services OIH	Bldg & Con PKB	Software SWH	
Regional KRE, RKH				

  

Materials	Industrials	Cons. Staples	Telecom	Utilities
XLB	XLI	XLV	TTH	XLU
Gld Miners GDV	Arsnp & Def PPA	Goods IYK	Wireless WMH	Water PHO
MtIs & Mng XME	Envmt Svc EVX	Food & Bev PBJ		
Nat. Rsrces IGE	Transport IYT			
Steel SLX				

## Sizes and Styles

Large Cap	Mid Cap	Small Cap
S&P 500 SPY, IVV	Mid Cap SPDR MDY	Small Cap 600 IJR
S&P 100 OEF	Mid Cap 400 IJH	Russell 2,000 IWM
Dow 30 DIA	Russell Mid Cap IWR	Russell Micro Cap IWC
Russell 1,000 IWB		
S&P 500 Equalwgt RSP		

  

Value	Value	Value
S&P 500 IVE	Mid Cap 400 IJJ	Small Cap 600 IJS
Russell 1,000 IWD	Russell Mid Cap IWS	Russell 2,000 IWN

  

Growth	Growth	Growth
S&P 500 IWW	Mid Cap 400 IJK	Small Cap 600 IUT
Russell 1,000 IWF	Russell Mid Cap IWP	Russell 2,000 IWO

  

Dividends & Earnings	Dividends & Earnings	Dividends & Earnings
DJ Select Dividend DVY	Mid Cap Dividends DON	Small Cap Dividends DES
S&P 500 Dividend SDY	Mid Cap Earnings EZM	Small Cap Earnings EES
Total Earnings EXT		

Other: IPOs (FPX), Low P/Es (EZY), Good Risk/Return (DEF), No Analyst Coverage (STH), Insider Sentiment (NFO), OTC Stocks (PWO), Relative Strength (PDP), ValueLine Timeliness (PIV), ValueLine Rotation (PYH)

## ProShares Leveraged Market ETFs

Leveraged 200%	Short
S&P 500 SSO	S&P 500 SH
Dow 30 DDM	Dow 30 DOG
QQQQ QLD	QQQQ FSQ
	Mid Cap MYV
	Small Cap SBB
	Russ 2,000 RWM

  

Short 200%
S&P 500 SDS
Dow 30 DXD
QQQQ OID

## ProShares Leveraged Sector ETFs

Leveraged 200%	Short 200%
Financials UYG	Financials SKF
Oil & Gas DIG	Oil & Gas DUG
Cons Goods UGE	Cons Goods SZK
Technology ROM	Technology REW
Health Care RXL	Health Care RXD
Materials UYM	Materials SMN
Industrials UXI	Industrials SJ
Services UCC	Services SQC
Semis USD	Semis SSG
Utilities UPW	Utilities SDP
Real Estate URE	Real Estate SRS

## Commodities

Agriculture DBA	Oil OIL
All DBC	Oil Down DCR
Base Metal DBB	Oil Up UCR
Energy DBE	Prec Metal DBP
Gold IAU	Silver SLV
Gold DGL	Silver DBS
Gold GLD	
Nat Gas UNG	

## ProShares Leveraged Style ETFs

Leveraged 200%	Short 200%
Mid Cap MVV	Mid Cap MZZ
Small Cap SAA	Small Cap SDD
Russ 2,000 UWM	Russ 2,000 TWM

  

Value 200%	Value Short 200%
Russ 1,000 UVG	Russ 1,000 SJF
Mid Cap UVU	Mid Cap SLJ
Russ 2,000 UVT	Russ 2,000 SIH

  

Growth 200%	Growth Short 200%
Russ 1,000 UKF	Russ 1,000 SFK
Mid Cap UKW	Mid Cap SDK
Russ 2,000 UKK	Russ 2,000 SKK

## Fixed Income

ISHARES LEHMAN 1-3 YEAR CRED	CSJ
ISHARES LEHMAN 1-3YR TRS BD	SHY
VANGUARD SHORT-TERM BOND ETF	BSV
ISHARES LEHMAN SHORT TREASUR	SHV
ISHARES LEHMAN 3-7 YEAR TREA	IEI
VANGUARD INTERMEDIATE-TERM B	BIV
ISHARES LEHMAN 7-10YR TREAS	IEF
ISHARES LEHMAN INTERMEDIATE	CIU
ISHARES LEHMAN INTERMEDIATE	GVI
ISHARES LEHMAN 10-20 YEAR TR	TLH
VANGUARD LONG-TERM BOND ETF	BLV
ISHARES LEHMAN 20+ YR TREAS	TLT
ISHARES LEHMAN AGG BOND FUND	AGG
VANGUARD TOTAL BOND MARKET	BND
ISHARES LEHMAN GOVERNMENT/CR	GBF
ISHARES IBOXX H/Y CORP BOND	HYG
ISHARES LEHMAN TRES INF PR S	TIP
ISHARES IBOXX INV GR CORP BD	LOD
ISHARES LEHMAN CREDIT BOND F	CFT
ISHARES LEHMAN MBS FIXED-RAT	MBB

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## Bespoke Investment Group's Global ETF Family Tree

### All World

#### Global

EEW	Developed World
IOO	S&P Global 100
DGT	DJ Global Titans

#### International

CWI	MSCI All World Ex US
GWL	S&P World Ex US
VEU	Vanguard All World Ex US
EEN	Developed International
GWX	S&P Intl Small Cap

#### Europe, Asia, Far East

EFA	MSCI EAFE
EFG	MSCI EAFE Growth
EFV	MSCI EAFE Value

### Emerging Markets

GMF	Asia/Pacific
EEB	BRIC
GUR	Europe
ADRE	International
EEM	International
GMM	International
VVO	International
GML	Latin America
GAF	Middle East & Africa

### The Americas

SPX	US
EWZ	Brazil
EWC	Canada
ILF	Latin America
EWV	Mexico

### Africa

EZA	South Africa
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### Europe

EZU	MSCI EMU
VGK	Vanguard European
FEU	DJ STOXX 50
FEZ	DJ EURO Stock 50
IEV	S&P Europe 350
EWO	Austria
EWK	Belgium
EWQ	France
EWG	Germany
EWI	Italy
EWN	Netherlands
RSX	Russia
EWP	Spain
EWD	Sweden
EWL	Switzerland
EWU	United Kingdom

### Asia/Pacific

VPL	Vanguard Pacific
EPP	Pacific ex-Japan

#### Japan

ITF	S&P/TOPIX 150
EWJ	MSCI Japan
JPP	Russell/Nomura PRIME
JSC	Russell/Nomura Small Cap

#### China

FXI	FTSE/XINHUA China 25
PGJ	Golden Dragon Halter
GXC	S&P China

EWA	Australia
EWH	Hong Kong
INP	India
EWM	Malaysia
EWS	Singapore
EWY	South Korea
EWT	Taiwan

#### Dividends

DXJ	Japan
DNL	Japan
DND	Pacific ex-Japan
DNH	Pacific ex-Japan
DFJ	Japan Small Cap

### Global Sectors

RXI	Cons Discret.
KXI	Cons Staples
IXC	Energy
GEX	Energy
IXG	Financials
IXJ	Health Care
EXI	Industrials
MXI	Materials
RWX	Real Estate
IXN	Technology
IXP	Telecom
JXI	Utilities
GII	Utilities
CGW	Water

### Intl Sector Dividend

DPC	Cons Discret.
DPN	Cons Staples
DKA	Energy
DRF	Financials
DBR	Health Care
DDI	Industrials
DBN	Materials
DBT	Technology
DGG	Telecom
DBU	Utilities

### International Dividends

PID	Powershares Inter Dvd
DWM	Wisdomtree DEFA Fund
DOL	Wisdomtree Intl Large Cap
DOO	Wisdomtree Intl Top 100
DIM	Wisdomtree Intl Mid Cap
DLS	Wisdomtree Intl Small Cap

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