

Bespoke Investment Group's U.S. ETF Family Tree

S&P 500	SPY	Wilshire 5,000	TMW	Nasdaq	QQQQ	NYSE Composite	NYC	Dow 30	DIA	US Total Market	IYY
---------	-----	----------------	-----	--------	------	----------------	-----	--------	-----	-----------------	-----

Sectors and Groups

Financials XLF	Energy XLE	Cons. Cyclical XLY	Technology XLK	Health Care XLV
Banking KBE Cap Mkts KCE Services IYG, IAI Insurance KIE Preferreds PGF Real Estate IYR, ICF Regional KRE, RKH	Clean PBW Expl & Prod PXE Oil & Gas IEO Equip & Svc XES Exploration XOP Services OIH	Retail RTH Media PBS Leisure PEJ Services IYC Hmbuilders XHB Bldg & Con PKB	Broadband BDH Electronics PHW Internet HHH Networking IGN Semis SMH Software SWH	Biotech IBB, BBH Providers IHF Equipment IHI Pharmas PPH
Materials XLB	Industrials XLI	Cons. Staples XLP	Telecom TTH	Utilities XLU
Gld Miners GDX Mtls & Mng XME Nat. Rsrcs IGE Steel SLX	Arsrp & Def PPA Envmt Svc EVX Transport IYT	Goods IYK Food & Bev PBJ	Wireless WMH	Water PHO

Sizes and Styles

Large Cap	Mid Cap	Small Cap
S&P 500 SPY, IVV S&P 100 OEF Dow 30 DIA Russell 1,000 IWB S&P 500 Equalwgt RSP	Mid Cap SPDR MDY Mid Cap 400 IJH Russell Mid Cap IWR	Small Cap 600 IJR Russell 2,000 IWM Russell Micro Cap IWC
Value	Value	Value
S&P 500 IVE Russell 1,000 IWD	Mid Cap 400 IJJ Russell Mid Cap IWS	Small Cap 600 IJS Russell 2,000 IWN
Growth	Growth	Growth
S&P 500 IVW Russell 1,000 IWF	Mid Cap 400 IJK Russell Mid Cap IWP	Small Cap 600 IJT Russell 2,000 IWO
Dividends & Earnings	Dividends & Earnings	Dividends & Earnings
DJ Select Dividend DVY S&P 500 Dividend SDY Total Earnings EXT	Mid Cap Dividends DON Mid Cap Earnings EZM	Small Cap Dividends DES Small Cap Earnings EES

Other: IPOs (FPX), Low P/Es (EZY), Good Risk/Return (DEF), No Analyst Coverage (STH), Insider Sentiment (NFO), OTC Stocks (PWO), Relative Strength (PDP), ValueLine Timeliness (PIV), ValueLine Rotation (PYH)

ProShares Leveraged Market ETFs

Leveraged 200%
S&P 500 SSO Dow 30 DDM QQQQ QLD

Short
S&P 500 SH Dow 30 DOG QQQQ PSQ Mid Cap MYY Small Cap SBB Russ 2,000 RWM

ProShares Leveraged Sector ETFs

Leveraged 200%
Financials UYG Oil & Gas DIG Cons. Goods UGE Technology ROM Health Care RXL Materials UYM Industrials UXI Services UCC Semis USD Utilities UPW Real Estate URE

Short 200%
Financials SKF Oil & Gas DUG Cons. Goods SZK Technology REW Health Care RXD Materials SMN Industrials SIJ Services SCC Semis SSG Utilities SDP Real Estate SRS

Short 200%
S&P 500 SDS Dow 30 DXD QQQQ QID

Commodities

Agriculture DBA All DBC Base Metal DBB Energy DBE Gold IAU Gold DGL Gold GLD Nat Gas UNG Oil OIL Oil DBO Oil USO Oil Down DCR Oil Up UCR Prec Metal DBP Silver SLV Silver DBS
--

ProShares Leveraged Style ETFs

Leveraged 200%	Short 200%
Mid Cap MVV Small Cap SAA Russ 2,000 UWM	Mid Cap MZZ Small Cap SDD Russ 2,000 TWM
Value 200%	Value Short 200%
Russ 1,000 UVG Mid Cap UVU Russ 2,000 UVT	Russ 1,000 SJF Mid Cap SLJ Russ 2,000 SJH
Growth 200%	Growth Short 200%
Russ 1,000 UKF Mid Cap UKW Russ 2,000 UKK	Russ 1,000 SFK Mid Cap SDK Russ 2,000 SKK

Fixed Income

ISHARES LEHMAN 1-3 YEAR CRED CSJ ISHARES LEHMAN 1-3YR TRS BD SHY VANGUARD SHORT-TERM BOND ETF BSV ISHARES LEHMAN SHORT TREASUR SHV ISHARES LEHMAN 3-7 YEAR TREA IEI VANGUARD INTERMEDIATE-TERM B BIV ISHARES LEHMAN 7-10YR TREAS IEF ISHARES LEHMAN INTERMEDIATE CIU ISHARES LEHMAN INTERMEDIATE GVI ISHARES LEHMAN 10-20 YEAR TR TLH VANGUARD LONG-TERM BOND ETF BLV ISHARES LEHMAN 20+ YR TREAS TLT ISHARES LEHMAN AGG BOND FUND AGG VANGUARD TOTAL BOND MARKET BND ISHARES LEHMAN GOVERNMENT/CR GBF ISHARES IBOX H/Y CORP BOND HYG ISHARES LEHMAN TRES INF PR S TIP ISHARES IBOX INV GR CORP BD LQD ISHARES LEHMAN CREDIT BOND F CFT ISHARES LEHMAN MBS FIXED-RAT MBB

Bespoke Investment Group's Global ETF Family Tree

All World

Global

EEW	Developed World
IOO	S&P Global 100
DGT	DJ Global Titans

International

CWI	MSCI All World Ex US
GWL	S&P World Ex US
VEU	Vanguard All World Ex US
EEN	Developed International
GWX	S&P Intl Small Cap

Europe, Asia, Far East

EFA	MSCI EAFE
EFG	MSCI EAFE Growth
EFV	MSCI EAFE Value

Emerging Markets

GMF	Asia/Pacific
EEB	BRIC
GUR	Europe
ADRE	International
EEM	International
GMM	International
VVO	International
GML	Latin America
GAF	Middle East & Africa

The Americas

SPX	US
EWZ	Brazil
EWC	Canada
ILF	Latin America
EWV	Mexico

Africa

EZA	South Africa
-----	--------------

Europe

EZU	MSCI EMU
VGK	Vanguard European
FEU	DJ STOXX 50
FEZ	DJ EURO Stock 50
IEV	S&P Europe 350
EWO	Austria
EWK	Belgium
EWQ	France
EWG	Germany
EWI	Italy
EWN	Netherlands
RSX	Russia
EWV	Spain
EWD	Sweden
EWL	Switzerland
EWU	United Kingdom

Asia/Pacific

VPL	Vanguard Pacific
EPP	Pacific ex-Japan

Japan

ITF	S&P/TOPIX 150
EWJ	MSCI Japan
JPP	Russell/Nomura PRIME
JSC	Russell/Nomura Small Cap

China

FXI	FTSE/XINHUA China 25
PGJ	Golden Dragon Halter
GXC	S&P China

EWA	Australia
EWH	Hong Kong
INP	India
EWM	Malaysia
EWS	Singapore
EWY	South Korea
EWT	Taiwan

Dividends

DXJ	Japan
DNL	Japan
DND	Pacific ex-Japan
DNH	Pacific ex-Japan
DFJ	Japan Small Cap

Global Sectors

RXI	Cons Discret.
KXI	Cons Staples
IXC	Energy
GEX	Energy
IXG	Financials
IXJ	Health Care
EXI	Industrials
MXI	Materials
RWX	Real Estate
IXN	Technology
IXP	Telecom
JXI	Utilities
GII	Utilities
CGW	Water

Intl Sector Dividend

DPC	Cons Discret.
DPN	Cons Staples
DKA	Energy
DRF	Financials
DBR	Health Care
DDI	Industrials
DBN	Materials
DBT	Technology
DGG	Telecom
DBU	Utilities

International Dividends

PID	Powershares Inter Dvd
DWM	Wisdomtree DEFA Fund
DOL	Wisdomtree Intl Large Cap
DOO	Wisdomtree Intl Top 100
DIM	Wisdomtree Intl Mid Cap
DLS	Wisdomtree Intl Small Cap

BESPOKE A new approach
to financial
research.
Bespoke Investment Group

www.BespokePremium.com

© Copyright 2007, Bespoke Investment Group, LLC. Bespoke Investment Group, LLC believes all information contained in this report to be accurate, but we do not guarantee its accuracy. None of the information in this report or any opinions expressed constitutes a solicitation of the purchase or sale of any securities or commodities.